

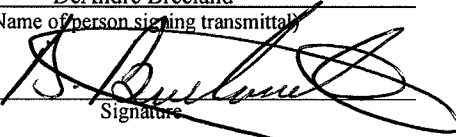
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Tetsuaki Kiriyama  
Serial No. : 10/510,169  
Filed : October 4, 2004  
For : INFORMATION DISTRIBUTION SYSTEM AND METHOD,  
INFORMATION TRANSMISSION APPARATUS AND  
METHOD, INFORMATION RECEPTION APPARATUS  
AND METHOD, RECORDING MEDIUM, AND PROGRAM  
Examiner : Zhong, Jun Fei  
Art Unit : 2426  
Confirmation No. : 6834

745 Fifth Avenue  
New York, NY 10151  
(212) 588-0800

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on May 13, 2010.

DeAndre Breeland  
(Name of person signing transmittal)  
  
Signature  
May 13, 2010  
Date of Signature

**RESPONSE UNDER 37 C.F.R. §1.111**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action dated February 16, 2010, having a  
three-month shortened statutory period for reply set to expire on May 17, 2010 (May 16, 2010  
being a Sunday), please amend the above-identified application as follows.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 23 of this paper.

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